

FESTIFALL 2023

VSO TIPS AND TRICKS

BEFORE:

- CREATE PROMOTIONAL MATERIALS
- BUILD A BOOTH STAFFING SCHEDULE
- PREPARE ACTIVITIES FOR ATTENDEES
- CUSTOMIZE YOUR BOOTH
- MAKE A SIGN-UP SHEET

DURING:

- STAFF YOUR BOOTH
- DELIVER AN ELEVATOR PITCH
- BE PATIENT AND ENGAGING
- PROVIDE ADDITIONAL RESOURCES
- CONNECT VIA SOCIAL MEDIA
- THANK ATTENDEES

AFTER:

- FOLLOW UP WITH PROSPECTIVE MEMBERS
- SHARE INFORMATION ABOUT MEETINGS AND UPCOMING EVENTS

