FESTIFALL 2023
VSO TIPS AND TRICKS

BEFORE:
- Create promotional materials
- Build a booth staffing schedule
- Prepare activities for attendees
- Customize your booth
- Make a sign-up sheet

DURING:
- Staff your booth
- Deliver an elevator pitch
- Be patient and engaging
- Provide additional resources
- Connect via social media
- Thank attendees

AFTER:
- Follow up with prospective members
- Share information about meetings and upcoming events

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